

Quality . . . Value . . . Flexibility



Williams
College

Marketing Management – ICM

Marketing management today has become a key profession for businesses in any industry. Fully qualified marketing professionals enjoy high salaries and other benefits in the UK and worldwide.

ICM provide marketing qualifications from absolute beginners (Certificate level) to professional marketers (Graduate Diploma) to equip them for the challenges of today's dynamic market place.

This programme is designed for those who seek to develop their marketing skills and knowledge. It is suitable for both business students and for those who may be working in an Advertising, Sales, Marketing or PR environment.

Career prospects

The course is designed to develop and equip individuals with a sound understanding of technical and professional skills required by an effective marketer and other related role for position of high authority and responsibility in commerce, industry, public services as well as not for profit sector.

Qualifications offered at Williams College

Certificate in Marketing Management
Diploma in Marketing Management
Advanced Diploma in Marketing Management

Start dates

February/June/October each year

Study modes

Full time & Part time

Examinations

March, June, September & December

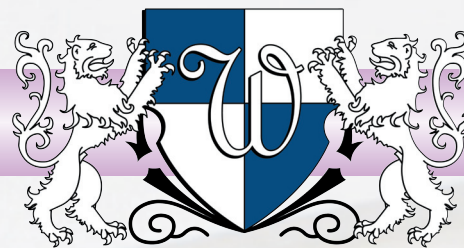
For further information Williams College

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www.williamscollege.co.uk

Williams College, Thavies Inn House, 5 Holborn Circus, Holborn, London EC1N 2HB



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Human Resources Management – ICM

Continuing economic activity and growth in developed, transitional and emerging economies has created excellent career opportunities, in both the public and private sectors, for those with demonstrable Human Resource skills. This programme has been designed for those with an interest in human resource development, training and personnel management who seek a recognised qualification in order to improve their workplace performance and enhance their career and employment prospects. Fully qualified HR professionals enjoy high salaries and other career benefits in the UK and worldwide.

The ICM provide HR qualifications from absolute beginners (Diploma level) to professional HR managers (Advanced Diploma) to equip them for the challenges of today's dynamic market place.

Career prospects

The course is designed to develop and equip individuals with a sound understanding of technical and professional skills required by an effective personal manager and other related role for position of high authority and responsibility in commerce, industry, public services as well as not for profit sector.

Qualifications offered at Williams College

Diploma in Human Resources Management
Advanced Diploma in Human Resources Management

Start dates

February/June/October each year

Study modes

Full time & Part time

Examinations

March, June, September & December

For further information

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