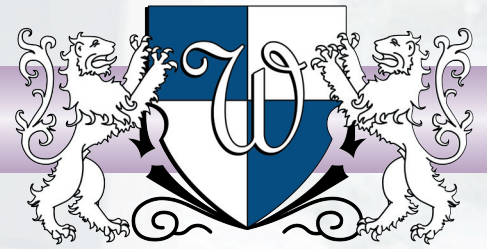


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International Business Management – ICM

The Institute of Commercial Management (ICM) is one of the largest and most widely recognised professional bodies in the UK. ICM provide up to date and innovative learning for international business managers at all levels. The modern global economy has become increasingly interrelated and complex. In order to compete successfully many organisations operate on an international level, some even organising their structure on an international rather than a national basis. These challenges mean that there is an ever increasing demand for international business professionals. In addition to providing a comprehensive knowledge of the major functional areas of business this ICM course will equip students with the right tools to face the challenging environment in today's business world.

Career prospects

The course is designed to develop and equip individuals with a sound understanding of technical and professional skills required by an effective international Business Manager and other related role for position of high authority and responsibility in commerce, industry, public services as well as not for profit sector.

Qualifications offered at Williams College

Certificate in International Business Studies
Diploma in International Business Studies

Start dates

February/June/October each year

Study modes

Full time & Part time

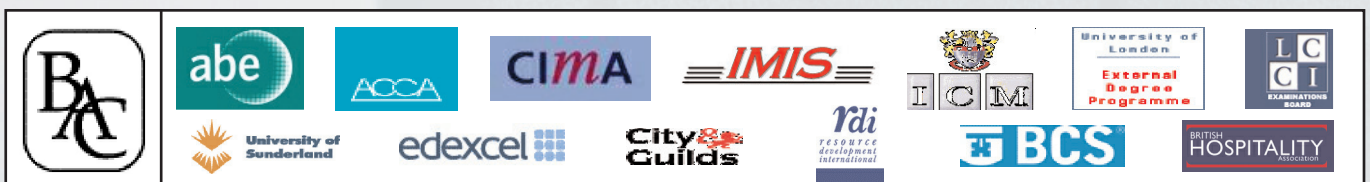
Examinations

March, June, September & December

For further information Williams College

Tel: 0207 583 9222 Fax: 0207 583 9095 E mail: info@williamscollege.co.uk
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Williams College, Thavies Inn House, 5 Holborn Circus, Holborn, London EC1N 2HB



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Hotel Management – ICM

The Institute of Commercial Management (ICM) is one of the largest and most widely recognised professional bodies in the UK. ICM provide up to date an innovative learning for business managers at all levels. Hotel & Hospitality management today has become a key profession, and with the above average growth in the hospitality sector graduates have a great opportunity to find an employment with a very high salary and benefits. Fully qualified professionals enjoy high salaries and other benefits in the UK and worldwide. ICM provide Hotel and Hospitality qualifications from absolute beginners (Certificate level) to professional Hospitality managers (Diploma level) to equip them for the challenges of today's dynamic market place.

Career prospects

The course is designed to develop and equip individuals with a sound understanding of technical and professional skills required by an effective Hospitality operations manager and other related role for position of high authority and responsibility in commerce, industry, public services as well as not for profit sector.

Qualifications offered at Williams College

Certificate in Hotel & Catering Supervision
Diploma in Hotel & Catering Supervision

Start dates

February/June/October each year

Study modes

Full time & Part time

Examinations

March, June, September & December

For further information Williams College

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